


WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Sep. 2012	34	\$69,300.00	
Grand Total:	34	\$69,300.00	

Date Entered	09/24/12
Last Modified	09/24/12
Entered By	Charles Shiebler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$10,395.00
Net Total	\$58,905.00
Sales Tax	

Contract #	48293
Schedule Dates	09/25/12-09/30/12
Advertiser	WARREN FOR SENATE 2012 (3373)
Agency	Media Strategies & Research (1800)
Product	POLITICAL CANDIDATE (1051)
Brand	Est. 12156 (27844)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	/
Phone/Fax	
CPE	12156
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

	
WHDH-TV	7 Bulfinch Place
	Boston, MA 02114-2977
Media Strategies & Research 11350 Random Hills Rd Ste 670 Fairfax, VA 22030	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6A- 6:30A (ET)	1		1	1	1	1			4	\$1,400.00	\$5,600.00	WHDH Boston (WHDH)		9/24/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:30A- 7A (ET)	1		1	1	1	1			4	\$1,400.00	\$5,600.00	WHDH Boston (WHDH)		9/24/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	7A- 8A (ET)						1			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 9A (ET)	1		1	1	1	1			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		9/24/12
5.0	Normal Line / SPOT	09/25/12-09/27/12	3	:30	9:30A- 10A (ET)	1		1	1	1				3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		9/24/12
6.0	Revised Line / SPOT	09/28/12-09/28/12	3	:30	11A- 12P (ET)						1						WHDH Boston (WHDH)		9/24/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11A- 12P (ET)	1		1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
7.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	1P- 2P (ET)			1						1	\$800.00	\$800.00	WHDH Boston (WHDH)		9/24/12
8.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	2P- 3P (ET)						1			1	\$500.00	\$500.00	WHDH Boston (WHDH)		9/24/12
9.0	Normal Line / SPOT	09/25/12-09/26/12	3	:30	7P- 7:30P (ET)	1		1	1					2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
10.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	7:30P- 8P (ET)				1	1	1			3	\$2,200.00	\$6,600.00	WHDH Boston (WHDH)		9/24/12
11.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	7:57P- THE VOICE	1								1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/24/12
12.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	8P- 9P (ET)				1					1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)	GUYS/ ANIMAL	9/24/12

CONFIRMATION CONTRACT									
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:					



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Contract # 48293

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Salesperson Shiebler, Charles (1011)
Sales Office WHDH
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Phone/Fax 12156
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

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Entered By Charles Shiebler
CO-OP No
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Sales Tax

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By Broadcast Month
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\$69,300.00

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13.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	11P- 11:35P (ET)				1		1			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		9/24/12
14.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	10:59P- 7 News at 11 PM							1		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
15.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:30P- 7 News at 11 PM								1	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
16.0	Normal Line / SPOT	09/25/12-09/27/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			1		1				2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.